

PRESS RELEASE - - - - - PRESS RELEASE

Thursday 28th June 2007

On Saturday 7th July, 2007, billions of people around the world will at some time be aware of the 'Live Earth' concerts presented and broadcast worldwide for 24 hours to highlight the need for action on climate change. From these concerts and their message there will be a need and a desire to find out more about what we all can do to help avoid possible catastrophe.

On that day, in Gloucestershire, England a centre has been set up to act as a model for what can happen elsewhere. It has been set up by the unique, non-financial network called 'Traffic lights for peace'.

It is a 'Save our planet' day, centre, whereby people can go locally to find out about their carbon footprint and how to reduce it.

This centre has been set up using resources from organisations that already exist, binding them together, to provide a means to inform, inspire and involve the general public. This is done very simply and on a local basis, so that it can be repeated across the land and beyond. The fact that it is simple, easily repeatable, local to people and can be rapidly set up, means that we have a mechanism, working on a local community basis, that can reach effectively most people, to help them respond to the needs for action on climate change.

The first 'Save our planet' day, centre, is located at the St. Andrew's Church Centre, Station Road, Churchdown, Gloucestershire, UK.

The event will run from 9.00 a.m. to 6.00 p.m. at the centre, on Saturday 7th July, 2007, (when the 'Live Earth' concerts are running).

The event includes four talks, relevant to climate change and our necessary response to it.

There will also be 10 or more stalls from organisations offering advice on carbon footprinting and from recycling to travel, to energy, to conservation, etc. giving people relevant information, available at one place, at one time, locally and easily obtained.

There will also be activities indoor and outdoor. There will be interactive laptop use and also screenings of visual media relevant to climate change.

Anyone wishing to find further information about 'Save our planet' days and for help and advice on how to set up a future linked centre, please contact Cllr. Dr. Jonathan Whittaker via email to either:

TL4peace@hotmail.com or Jonathan.Whittaker@gloucester.gov.uk

Alternatively you can contact us through the 'Contact Us' page on the designated websites:

www.trafficlights4peace.com and www.saveourplanetday.co.uk

You can also reach us by telephone to volunteers on the following numbers:

Jon at 01452 615835

Joy at 01452 713055

Michelle at 01452 857537

If you are contacting us by telephone, please remember that we are a non-financial network that functions by voluntary work, so that 24 hour service may not always be available. Thank-you.

'Save our planet' days can be set up anywhere, at anytime, during the year. However, it is intended that there will be co-ordinated days annually over the next 5 years. This is to help apply pressure to Governments, World Leaders and Leaders of Industry, to take effective concerted action in time to avoid the potential global disaster that climate change can elicit.

These co-ordinated 'Save our planet' days are to be on dates that the general public will find easy to remember.

They are:

8th August 2008 (08-08-08)

9th September 2009 (09-09-09)

10th October 2010 (10-10-2010)

11th November 2011 (11-11-2011) &

12th December 2012 (12-12-2012).

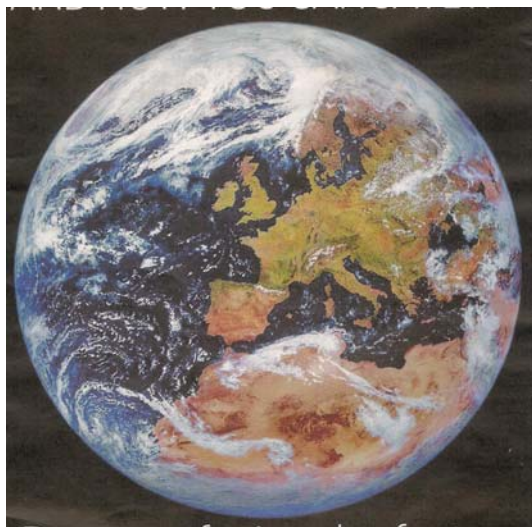
The year determines the date, so that each date can easily be worked out for that year. This means that all should be able to know when 'Save our planet' day is that year.

If we have not managed to get a truly co-ordinated global response to climate change initiated by the last planned 'Save our planet' day on 12th December, 2012, then we truly are in deep trouble!



Help me!

Help save our planet.



www.saveourplanetday.co.uk